

**ANNEX IV: SUMMARY REPORT 'STRATEGY' 2013-2014**

**SUMMARY REPORT**

<b>1 Member State</b>	<input type="text" value="SPAIN"/>	<b>Region (if applicable)</b>	<input type="text"/>
<b>2 Submission date</b>	<input type="text" value="31-01-2012"/>	<b>Commission Reception date</b>	<input type="text"/>
<b>3 National scheme</b>	<input type="text" value="YES"/>		
<b>4 Regional scheme</b>	<input type="text"/>	<b>Convergence region (relevant NUTS level)</b>	
<b>5 Single contact point</b>	Name	<input type="text" value="MARIA JOSEFA LUESO SORDO"/>	
	Institution	<input type="text" value="MINISTERIO DE AGRICULTURA, ALIMENTACION Y MEDIO AMBIENTE Subdirección&lt;br/&gt;General de Promoción Alimentaria"/>	
	Mailing Address	<input type="text" value="Pº INFANTA ISABEL 1 28071 MADRID ESPAÑA"/>	
	Tel	<input type="text" value="0034913475120"/>	
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**6 Budget (in €) (indicative)**

	Year 2009/2010	Year 2010/2011	Year 2011/2012	Year 2012/2013	Year 2013/2014
<b>Total BUDGET (EU + MS)</b>	<b>7.389.543</b>	<b>13.415.716</b>	<b>12.887.802</b>	<b>9.852.039</b>	<b>8.736.019</b>
<b>EU funding</b>	<b>3.239.755</b>	<b>6.111.471</b>	<b>6.233.282</b>	<b>4.885.852</b>	<b>4.486.907</b>
Regional schemes (if applicable)					
<b>(1) = (2) + (3) Member State funding</b>	<b>4.149.788</b>	<b>7.304.245</b>	<b>6.634.520</b>	<b>4.966.187</b>	<b>4.249.112</b>
<i>(2) of which accompanying measures</i>	<b>2.337.680</b>	<b>2.869.755</b>	<b>1.916.279</b>	<b>1.621.190</b>	<b>1.566.810</b>
<i>(3) of which co-funding a)+b)+c)</i>	<b>1.812.108</b>	<b>4.434.490</b>	<b>4.718.241</b>	<b>3.344.997</b>	<b>2.682.302</b>
<i>a) Public contribution (non EU)</i>	<b>1.812.108</b>	<b>4.434.490</b>	<b>4.718.241</b>	<b>3.344.997</b>	<b>2.562.302</b>
<i>b) Private contribution</i>					<b>120.000</b>
<i>c) Parental contribution</i>					

**8 Duration**

1 year

**9 Involvement of relevant stakeholders**

Educational sector	YES	MINISTERIO DE EDUCACIÓN y entidades correspondientes en las Comunidades Autónomas
Public Health	YES	AGENCIA DE SEGURIDAD ALIMENTARIA Y NUTRICIÓN y departamentos responsables de la salud en algunas CCAA
Agriculture	YES	MINISTERIO DE AGRICULTURA, ALIMENTACION Y MEDIO AMBIENTE y Consejerías correspondientes en las CCAA
Civil society	NO	
Private sector	YES	

**10 Quantitative indicators**

**Examples**

Participating schools	5.347	33,9%
Participating children	1.121.248	33,41%
Target group	3 to 12	
Specific target group (when relevant and possible)	Not relevant	

Frequency of distributions	Once or twice a week	
Duration of distributions	4 to 24 weeks	
Average consumption per child	Quantity: 2,8Kg	Portions: 10
Delivery time	Morning	Morning break
Delivery system	Trough recognised and authorised distributors	

## 11 Product

List of products \*

Quantities purchased/distributed (indicative)

Per category (fresh, processed) (indicative %)

Additional criteria (examples)

Child safety (allergic reactions etc.)

Juice restrictions

Additional checks on product safety

High quality (Integr Pest Managed product, Organic, other (specify)

<b>Annex</b>
2.480.483 Kg
Fresh: 2.392.483Kg (96,5%)
Processed: 88.000l (3,5%)

Yes
According to the law
Yes

Availability

Local  
Seasonal  
Community origin  
Organic  
Other

Yes
Yes
Yes
Yes
DOP Peras de Rincón de Soto

**12 Information**

Poster	Yes
Other	Institutional webs, Press, Radio, Leaflets

**13 Accompanying measures**

Funds allocated (total)	1.561.810
MS funds allocated	17,87 % of total budget
Private funds	
Beneficiaries total	809.419
Recipients total	72% of total target group

Measures

Title	Promoting organisation	local regional national
Leaflets, workshops, posters	Public Administration	Regional
Recipe books	Public Administration	Regional
School excursions to the greengrocers	Public Administration	Regional
Organic orchards	Public Administration	Regional
Drawing contests	Public Administration	Regional
School excursions to an agricultural holding	Public Administration	Regional
Educational games	Public Administration	Regional
Website: <a href="http://www.alimentacion.es">www.alimentacion.es</a>	Public Administration	National

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**\* Annex- List of products distributed:**

Watermelon, tangerine, apple, pear, orange, strawberry, grape, melon, orange juice, apricot, nectarine, plum, kiwi, banana, papaya, persimmon, baby carrots, cherry, cherry tomatoes, custard apple, pomegranate, raspberry